



Know Texas schools? Introduce them.

By approval only. Approved partners earn 20% of a school's first-year license and 10% every year it renews. Paul reviews every application himself and takes on a limited number of partners.

WHAT IT IS

15 illustrated story books for teens

One plain money rule per book: currency, inflation, credit, interest, banks, taxes and paychecks, pricing and pay, debt, insurance, investing, the stock market, scams, downturns, retirement accounts and wills.

- **School license** includes the full books, teacher guides, a student workbook, a short before-and-after quiz, a class scorer that prints a one-page principal report, a parent letter and printable worksheets.
- **Respects teachers' time:** about 10 minutes a day of read-aloud, a page per book in the guide, no prep.
- **Try before buying:** free previews (first two chapters of every book), free teacher and principal toolkits, and a free first classroom with a one-time access code.
- **Straight pricing:** one school year per license, no auto-renew unless the school picks it, sales tax included in the listed price, no hidden fees. No student data collected.

WHAT SCHOOLS PAY

License (one school year)	Price
Founding school (first 25 schools)	\$1,499
Whole school	\$2,499
District, 3+ schools	\$1,999 per school
First classroom (access code from Paul)	Free
15-book paperback set / single paperback	\$499 / \$29.99

Paperbacks and the book set don't earn commission. Card checkout at mntyedu.com/buy, or a purchase order or invoice by email to Paul.

WHY SCHOOLS LOOK AT IT

Texas students entering grade 9 in 2026–27 or later must complete a half-credit personal financial literacy course to graduate (HB 27, 2025; TEA). This series gives teachers a story-based way into those topics. Details and sources on the back.

THE DEAL

Standard terms for approved partners

20%	of what the school pays for its first-year license (Founding, Whole school or District).
10%	every year the school renews, auto-renew or buying again, while you remain an approved partner. No cap.
30 days	after the school's payment clears, the sale is payable (allows for refunds and disputes).
Monthly	Paul pays you himself by check, ACH or PayPal, with a short statement.

Commission applies only to sales made after Paul approves you and confirms these terms in writing, by email. Paul may decline any application or end any partnership.

WHAT THAT LOOKS LIKE

School license	School pays	You, year 1	Each renewal
Founding school	\$1,499	~\$300	~\$150
Whole school	\$2,499	~\$500	~\$250
District, 3 schools	\$5,997	~\$1,200	~\$600

Figured on what the school pays for the license, less any sales tax included in the price and less any refund. Examples show the math, not a promise of earnings.

HOW TRACKING WORKS

- Once you're approved, Paul gives you a code and a link: **mntyedu.com/?ref=YOURCODE** (any page works).
- When someone at a school opens it, their browser remembers your code for **90 days**. The Buy buttons carry it into the Stripe checkout, and the sale is credited to you.
- Purchase order, forwarded email, or no link? Tell Paul when you introduce a school, or have the school name you. Paul credits it by hand.
- A school credited to you keeps its renewals with you while you remain an approved partner.

YOUR PART, PAUL'S PART

You introduce. Paul handles questions, quotes, invoices, checkout, access codes and support. Only Paul sets prices; please quote mntyedu.com and don't promise results.

HOW TO APPLY

Apply at mntyedu.com/partners. By approval only: Paul reviews every application personally, spots are limited, and he may say no. If it's a fit, he emails you the terms, your code and your link. Questions first? Reply to Paul any time: blankenburg6@gmail.com



Straight answers

Every school and district decides for itself. Here's what you can honestly tell them, and what partners usually ask.

WHY SCHOOLS LOOK AT IT

The timing

- **Texas:** students entering grade 9 in 2026–27 or later must complete a one-half credit course in personal financial literacy to graduate (House Bill 27, 89th Legislature, 2025).
- **Nationally:** Texas is one of 30 states that guarantee a standalone personal finance course for high school graduation (Next Gen Personal Finance, as of Aug. 31, 2026).
- Money Nobody Taught You is a story-based companion for these topics, written for students who don't like textbooks. It isn't a course and doesn't replace one.

Sources: tea.texas.gov (TAA letter, Sept. 17, 2026: "Updates to High School Social Studies Personal Financial Literacy Graduation Requirements"); capitol.texas.gov (HB 27, 89R, enrolled); ngpf.org/live-us-dashboard

The product

- 15 illustrated books, one money rule each: practical things that help a young person earn, save, avoid debt traps and stand on their own.
- Free to look at: first two chapters of every book, and free teacher and principal toolkits (guides, letters, summaries, quiz scorer) at mntyedu.com/toolkits.
- A teacher can try one classroom free before the school spends anything. Local choice, no pressure.
- Grades: middle and high school. **TEKS alignment map available** from Paul: books and workbook mapped to the Personal Financial Literacy and Economics course (19 TAC §113.76), gaps included, so curriculum staff can check it themselves.

PLAIN DEALING

Wait for Paul's approval email before you share a link. Be straight with schools, quote mntyedu.com prices, don't promise results, tell schools you're a referral partner, no spam. Send pricing, contract and support questions to Paul.

WHO'S BEHIND IT

Paul Blankenburg is a Texan: a former oilfield instructor who taught young adults, and a frac mechanic in Fort Worth. He writes about money the way he fixes a pump: plain and useful. You deal with Paul, not a call center.

PARTNER FAQ

Can anyone be a partner?

No. It's by approval only. Paul reviews every application personally and approves a limited number of partners, because he pays every commission himself. Applying doesn't make you a partner.

When does commission start?

Only on sales made after Paul approves you and confirms the terms in writing (email). Earlier sales, or codes Paul didn't issue, earn nothing.

Can a partnership end?

Yes. Paul may decline any application or end any partnership, by email; so can you. After that your link stops earning, renewals included. Commission already earned is paid unless refunded.

How and when do I get paid?

Paul pays monthly by check, ACH or PayPal. A sale is payable 30 days after the school's payment clears and goes out in the next monthly payout.

Do renewals really pay every year?

Yes: 10% each time the school renews, while you remain an approved partner. No cap on schools or earnings.

Do I have to sell?

No. Once approved, introduce people and share your link and this sheet. Paul does the rest. No quota.

What if a school buys without my link?

Email Paul when you introduce a school, or have the school mention your name (or put it on the PO). Paul credits you by hand.

How long does attribution last?

90 days from the last time someone at the school opened your link. Two partners, one school: the link the school used wins; otherwise whoever told Paul first.

Purchase orders and invoices?

The school emails Paul, he invoices, and you're credited once it's paid.

Refunds and chargebacks?

No commission on money a school gets back. The 30-day hold means this rarely comes up after you're paid; if it does, Paul tells you and settles it in the next payout.

Cost, exclusivity, territory?

No fee to apply. No exclusivity, no assigned territory. Paul focuses on Texas schools.

Can I offer a discount?

No. Only Paul sets prices. Quote mntyedu.com/buy.

Who handles support and delivery?

Paul: checkout, access codes, invoices, teacher questions, replacement copies. You get this sheet, your link, the free previews and toolkits, and Paul on email.

Taxes?

Partners are independent and handle their own taxes. Paul may ask US partners for a Form W-9 and may send a Form 1099 when payments reach the IRS reporting threshold. Not tax advice.

Can the terms change?

Only with written notice to approved partners ahead of time. Sales already made keep their terms.

Anything else? Email Paul at blankenburg6@gmail.com. Apply at mntyedu.com/partners.